


<p><b>Press Release</b></p>		<p><b>NeverLossTrading</b>  A Division of:  NOBEL Living, LLC  401 E. Las Olas Blvd. -Suite 1400 -  Fort Lauderdale, FL 33301    Phone: +1 866 455 4520</p>
-----------------------------	---	---

## What does it mean to be a Financial Market Investor

Since the internet, the world has no limits for financial market investors. From the comfort of our homes we can decide for our financial future or the future of our company.

The world Financial Markets:

- Stock Markets
- Bond Markets
- Commodities Markets
- Currencies Markets

The magnitude of different investment instruments is overwhelming and each of those markets has specifics to learn. How to cope with that? We need to focus and best get an education/mentorship to learn how investments in those markets can produce a return on our invested capital: ROC (Return On Capital). The transaction that leads to a financial market investment is casually called trading: one party buys and one party sells at a specific price.

NeverLossTrading analyzed and evaluated all those markets to provide you with a list of securities that fulfill the NeverLossTrading requirements of:

- High liquidity that allows fast in and outs of a trade,
- Small bid and ask spreads to minimize trade slippage,
- Tight option strike prices and spreads for precise trading.
- High volume futures with non erratic moves.

As a Financial Market Investor it very realistic to participate in the markets 24/7. For example, one of the best times to trade currencies is after 5pm eastern time. That's when the currency markets close in New York and there is about a five hour hiatus in the currency markets until the London markets open. It's a perfect time for someone in the U.S. to take positions. Based on your available time, we offer various concepts:

Classes that fit your desired trade and return rate:

- If you want to trade twice a month, pick Month.
- If you want to trade twice a week, pick Week.
- If you want to lean day-trading, pick Day.
- If you have a day job and you only want to trade at night, pick Night.



There are various reasons to trade and each and every one of us who invests into the market should clarify our specific reason, like:

- to make a steady income (additional income to your job or when you no more have a job)?
- to build your retirement account capital: IRA or 401K, etc.?
- because you like to take intellectual risks?
- to replace your normal job with trading?

“If you don’t know where to go, you might not get there” (A telling Yogi Berra)

**Map out a clearly measurable plan what you want to reach with trading:**

- Be specific: My goal is an annual return on my retirement account of at least 25%.
- This means your monthly return on capital (ROC) will need to be an average of 2%.

Indeed there are some conservative strategies that can produce that type of return with fair regularity and little risk. We teach you how to apply them and attain your income strategy with about 1 trade per month. So trading does not always mean to be tied to your screen for the daily market hours.

In case you want to replace your day time job that gives you \$10,000 a month with trading: assuming a trading capital of \$50,000, we show you here one of our investments strategies that combines NeverLossTrading Options and Futures trades, to strive for a:

$$1\% \text{ ROC per day} = \$500 \text{ net return/day} \times 20 \text{ trading days in a month} = \$10,000.$$

Let us build a simple and conservative trading approach where we only apply 56% all capital to risk trading:

Investment	Investments at Work	Minimum Daily Return	Monthly Income	Daily Trades
Daily Option Investment	\$13,000	\$800	\$5,280 (66% winning at 1:1 risk/reward ratio)	1
Daily Futures Investment	\$15,000	\$500	\$3,300 (66% winning at 1:1 risk/reward ratio)	1
Daily Other Investment	\$22,000	\$ 50	\$1,000 Trade till you make \$50/day	1
Total			\$9,580	3

After our first calculation we do not reach our target yet; we come \$420 short.

Now we have multiple options to modify our investment composition or focus to reach the target income by:

- Increasing the win/loss ratio from 1:1 to a better ratio, which is very doable with NLT.
- Increasing the daily income from 44% of our capital to \$71 a day (very doable).
- Employing more of the Other Investment Capital to the option or futures strategy.

As you can see it does not require many trades per day to reach the goal. Focus and precise trading is the NeverLossTrading style. Key is to be specific in the goal setting process.

We highly recommend for every Financial Market Investor to go through a goal setting and financial planning session, which will give you a clear goal for your trading plan and to strive for your desired returns.

If you already have a diversified portfolio of stocks, bonds, mutual funds and other long term holding positions, we show you how to obtain monthly income from your holdings, leverage your holdings or hedge/secure those against market downturns.

*"In any case: capital preservation is the number 1 goal we will never forget. "*

Ask yourself what exactly it is you want to accomplish with financial market investments and use the NeverLossTrading Journal metrics to measure your progress.

If you have no specific goal but desire to reach one of your dreams:

- Make enough to take a nice vacation,
- Buy a new car, boat or other,
- Have a summer home,
- Buy a bigger house

The question must be asked: “How much would your dream actually cost?” If you don’t have a specific number in mind, figure out where you want to go and find out how much a “boat” will cost. By doing the research, it makes the goal become more real. Just talking about it keeps your goal in the realm of dreams; it needs action to become a reality. So, do the research. Once you find out the real costs of your dream, figure out how much you would need to produce each month to reach your monetary goal. Now you have a real idea of what it will take to realize your goal and you know how much you must produce on a monthly/weekly/daily basis.

- Does the goal look realistic?
- Do you need to win few or many trades?

If you don’t take this essential step in defining your goals and developing a time based metric to measure it by, you probably don’t have much confidence in being able to achieve your goal and you have no real means to strive for it.

Seven frogs sit on sea rose petals. One decides to jump off. How many are left on the petals? Mostly seven, because the one who decided did not jump. Do not be that frog, take your financial future into your own hands and learn NeverLossTrading.

*“If you don’t have much capital, you will probably need to do some aggressive trading and we can show you what instruments to use and how to minimize your risk. There is a trade for every budget, we teach you those and again: capital preservation is a key goal.”*

**We take pride in your success.**

Being a successful financial market investments gives you another edge: In any case of life you can either replace your current job or make income in a stage of life where it might be hard for you to find an adequate job. If you don’t care about your financial future, nobody else will.

To not be novice and prepared for such hapening, you better start now with a financial investor education with NeverLossTrading.com. Our program will teach you:

- to control your investment risk,
- to trade both sides of the market: up and down and how to make money in sideways markets,

After a 3 day program you will leave begin ready to be a Financial Market Investor, with the ability to join as a NeverLosstTrading member for continues market feedback and education.

When you decide to trade, the best is to keep if for yourself. Everybody and the mail man will have an opinion about trading or know somebody who does really god or lost everything and so on. Do not underestimate what this does to your subconscious mind.

When you learn NeverLossTrading, you will know:

- the specific moves of the investment vehicle of your choice
- the trade setups to enter and exit

- the places where to put a stop

You will further learn how to:

- Define goals,
- Check and balance with what is needed to reach the goal,
- Define how to measure progress (NLT Trading Journal),
- Establish what amount of funding can be dedicated to trading specific securities,
- Define your trading times and setups,
- Participate as a member in NLT to continuously receive market feedback and education,
- Control your feelings and emotions to do precise trading decisions.

Of course just making a list is a small first step. Trading is not a get rich quick scheme – and we do not believe in any of those that come in the mail.

Trading is a skill to follow a concept that has a positive expectation: with NeverLossTrading you learn to go with the big money and take pieces of profit on those moves. In our own education we read, joint all the available masters and combined all their knowledge into our trading system that will help you to make sound decisions with the market trend or at times against it.

Markets are regulated by supply and demand, we determine where those points are and put you in the position to capitalize. Trading always has risk associated – there is never a guaranty to win. We help you to condition your mind, so you trade what you see, not what you want to see. Trading is fun and rewarding. We want you to deal it as a business, the nicest business in the world:

- Very little setup costs,
- No clients to serve,
- No collection to make,
- No employees to teach and focus,
- Trading has a preferable tax rate,
- and all expenses can be declared with tax returns,

Just to name a few.

The best to get in touch with us: [contact@NeverLossTrading.com](mailto:contact@NeverLossTrading.com)